

Welcome to MoroccanZ

# Pitch Deck

Presented by

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Legal Entity

**MoroccanZ is a brand of Z Network LLC**

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Website

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# What's Broken in Our Digital Market.

01.

## Algorithm-Driven Platforms

Engineered to maximize engagement at any cost: rage, anxiety, comparison, and addiction are features, not bugs.

02.

## No Safety Infrastructure No Moderation

Foreign actors push propaganda, extremist narratives spread unchecked and fake news circulates at scale.

03.

## Attention and Users Data are the Products

Ads-based business model where young Moroccans' attention, behavior, and data are harvested and sold to the highest bidder.

# What Social Media Experts Are Saying



*Social media is a global national security threat, and one that we're not even spending billions to protect against.*

**Tristan Harris**

Google Design Ethicist



*The thought process was all about: 'How do we consume as much of your time and conscious attention as possible?'*

**Sean Parker**

Founding President of Facebook



*Most Gen Z members will say in surveys that social media messed them up and was a waste of their childhood.*

**Jonathan Haidt**

The Anxious Generation, Author

# Solutions? We've Got Your Back.



## **A Purpose-Driven Feed Not an Addiction Machine**

The platform is built around meaningful participation , courses,, collaboration, and community-first design.



## **Moroccan Moderation & Moroccan Standards**

Safety infrastructure built specifically for Moroccan context. Clear foundation, and active cooperation with authorities.

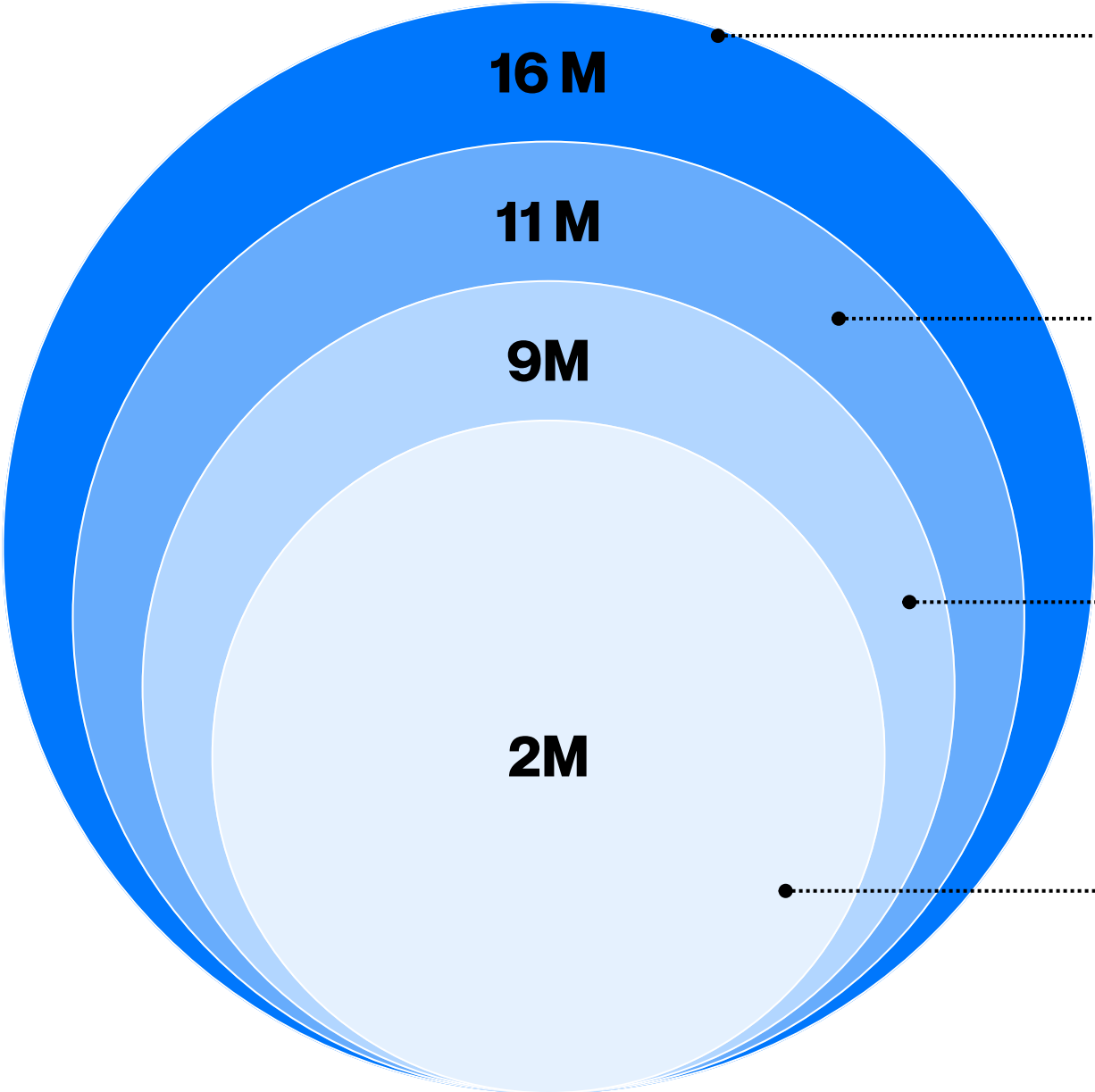


## **No third-party advertisers No behavioral data sold**

Runs on a subscription model., not ads.  
This creates an honest relationship:  
members pay for value, we deliver value.

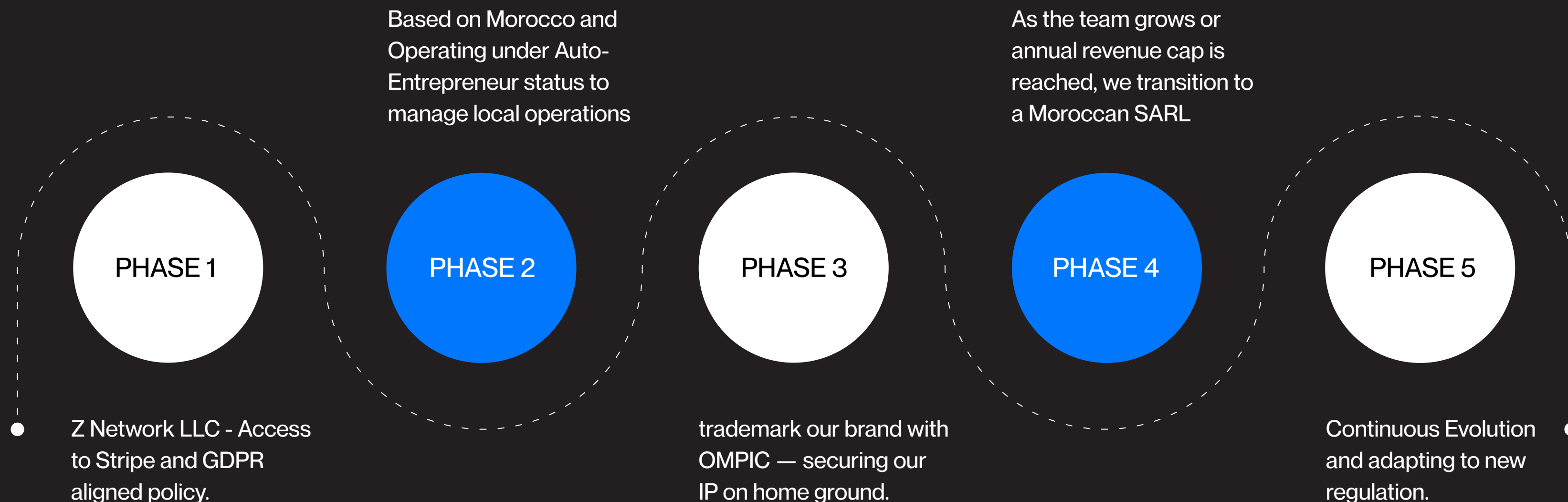


# Market Opportunity



- Moroccan Youth Population**  
All Moroccans Under 35, plus a young and growing diaspora.
- Moroccan GenZ aged 15-25**  
Actively searching for platforms that speak their language and reflect their reality
- Digitally Active Moroccan GenZ**  
This is our most platform-ready, addressable audience.
- Urban GenZ + Diaspora**  
GenZ in big cities combined with diaspora youth in France, Spain, Belgium, and the Netherlands

# A structure Built to Scale With Us





# Main products & services.

01.

Live

## MoroccanZ Community

Spaces, courses, live events and livestreams, built around shared identity and ambition.

02.

Live

## MoroccanZ AI

Claude, GPT, Gemini and more in one plan. Pictures, video and voice. Speaks Darija.

03.

Soon

## MoroccanZ Play

Games made for Moroccan Gen Z: gaming Spaces, tournaments and leagues.

04.

Soon

## MoroccanZ Future

Internships, jobs and scholarships matched to each member.

# MoroccanZ Platform In Your Pocket



Coming soon to iPhone and Android: every Space, course and event,  
Darija-first. The waiting list is open at [moroccanz.org/app](https://moroccanz.org/app).



# Key Features

MoroccanZ is not a social media platform. It's a complete ecosystem built for GenZ to learn, connect and create. Every feature was designed with one question in mind: does this make the member stronger, or just more distracted?



## Connection at scale with an Ad-Free feed.

A feed that reflects user interests and goals. baked into moderation, and community norms.



## Dedicated spaces, chat rooms, & live events

A space where Moroccan GenZ connect, share, and support each other, with local context, culture, and values.



## World-class AI Models, Made for Morocco.

Subscribing to multiple AI tools is expensive and often inaccessible for GenZ. We remove that barrier.

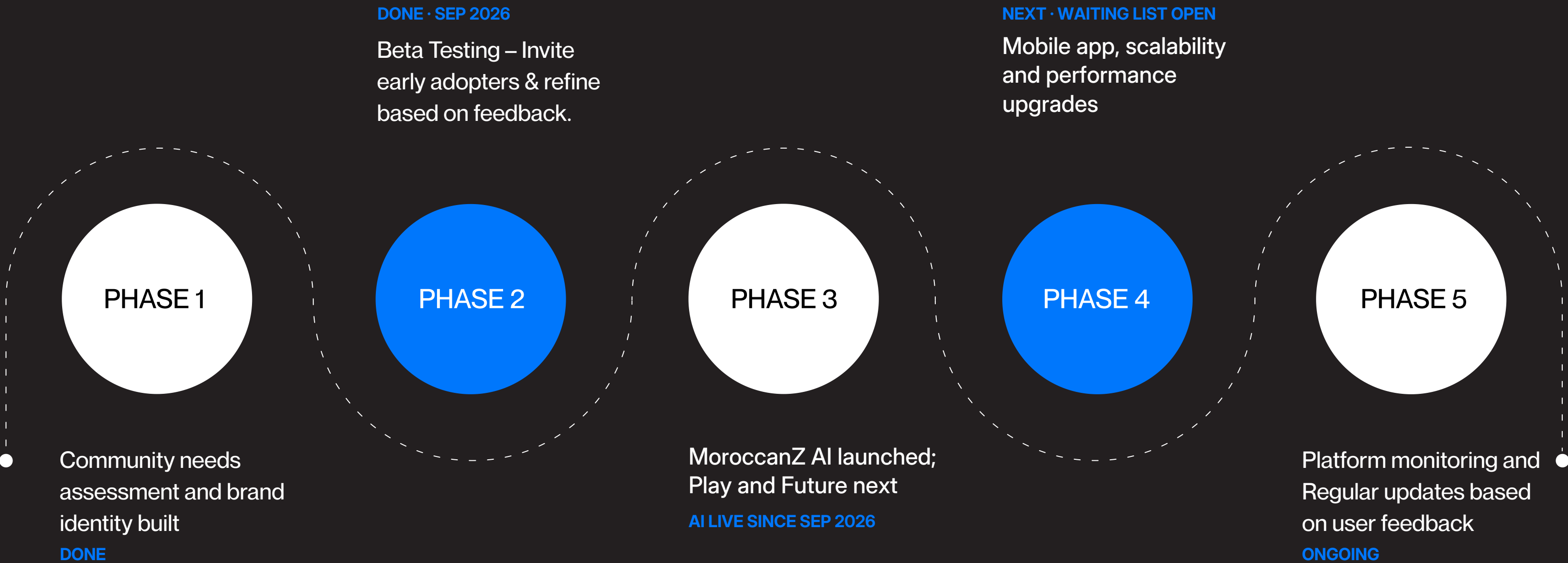


## A digital Academy for learning new skills

Creator-led courses where members build real, practical skills and creators earn directly from what they teach.



# Platform Development Roadmap





# One account. Three plans.

## Explorer

# Free

Ages 13+ · no card

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Community preview

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300 chat + 600 Creative credits / month

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Pictures and 720p video

## Builder

# 49 DH / month

490 DH a year · ages 16+

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Full community, verified badge

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1,500 chat + 1,500 Creative credits

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Top AI models · voice in Darija · 1080p

## Leader

# 199 DH / month

1,990 DH a year · ages 18+

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7,500 chat + 7,500 Creative credits

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Every AI model · 4K pictures and video

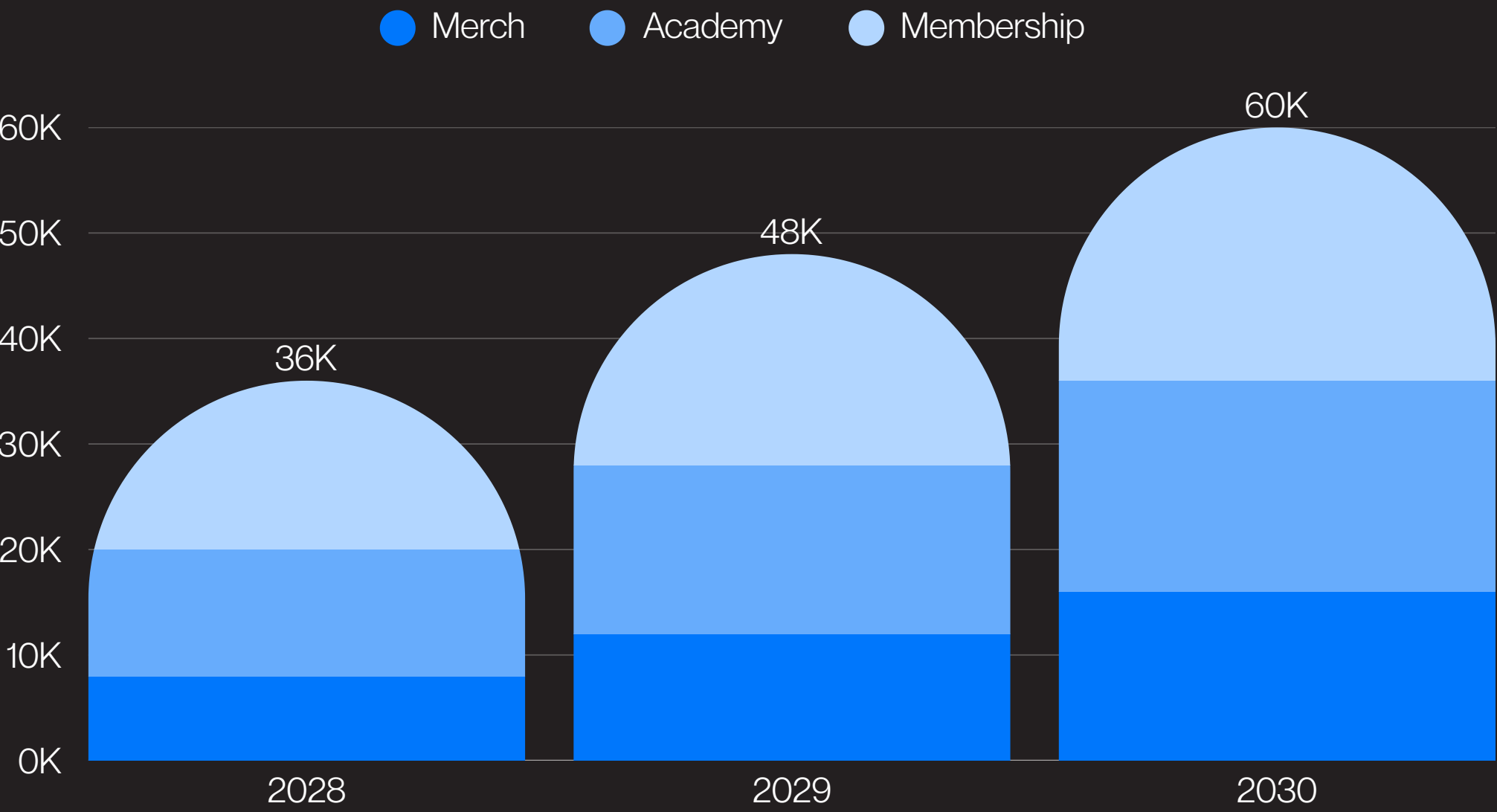
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Host livestreams · sell courses

Prices as of October 2026. Builder and Leader can also be given as gifts. Students in public schools get Builder free.



# Potential Revenue in \$



Our business model is designed for long-term growth and sustainability, combining multiple revenue streams with scalable solutions that deliver value to both regular GenZ users and Moroccan content creators.



### Subscription-Based

Explorer free, Builder 49 DH and Leader 199 DH a month.



### MoroccanZ Merch Store

Lifestyle products that let members carry the movement beyond the screen.



### Courses & Paid events

MoroccanZ takes a 10% commission on every sale — creators keep 90%



# Partner Program.

**Bronze**

10,000 DH / year

Listed as a Founding Partner

Sponsored mention on social media

Quarterly partner report

**Silver**

25,000 DH / year

Everything in Bronze

Sponsor a full Academy course

Sponsor a game or event · priority placement

**Gold**

50,000 DH / year

Everything in Silver

25% platform discount included

Community space · service integration

**FOUNDING PARTNERS**   ElevenLabs   •   Cloudflare   •   Microsoft Azure

Billed yearly. Integrations are scoped case by case with the partner's engineers.

# Our Social Impact



10% of monthly profit goes directly to Moroccan youth initiatives, funding opportunity for the next generation. Every student who can't afford a plan gets a free account with exclusive platform access. Because we believe that talent shouldn't be gated by income.

GET IN TOUCH

# You heard our Story. Now let's Build together.

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